

# Top 10 Ways To Make Money

with  **RevResponse**  
by NetLine

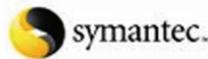
**“Make money from compelling business content”**

From Industry Leading Advertisers



**Microsoft**

**ORACLE**



**Get paid \$1.50 to \$20 per lead using your websites, blogs, newsletters, and mailing lists.**

## See What Partners Say About Using RevResponse:

“We’ve experienced high payouts for each successful lead and our visitors appreciate the opportunity to receive free, high quality publications tailored to their interests.”

- J. Christian Hesketh of Ion Channel Media Group

“RevResponse makes it so easy to create email offerings within minutes. You get professional looking creative in less than two minutes. It’s a breeze now to create value-added offers to our clients.”

- Bill Shaughnessy of EDGAR Online

“RevResponse has been a great company to work with, not only because of the revenue dollars they have helped us earn, or the inventory they provide, but because of the personal contact and respect they have for their partners.”

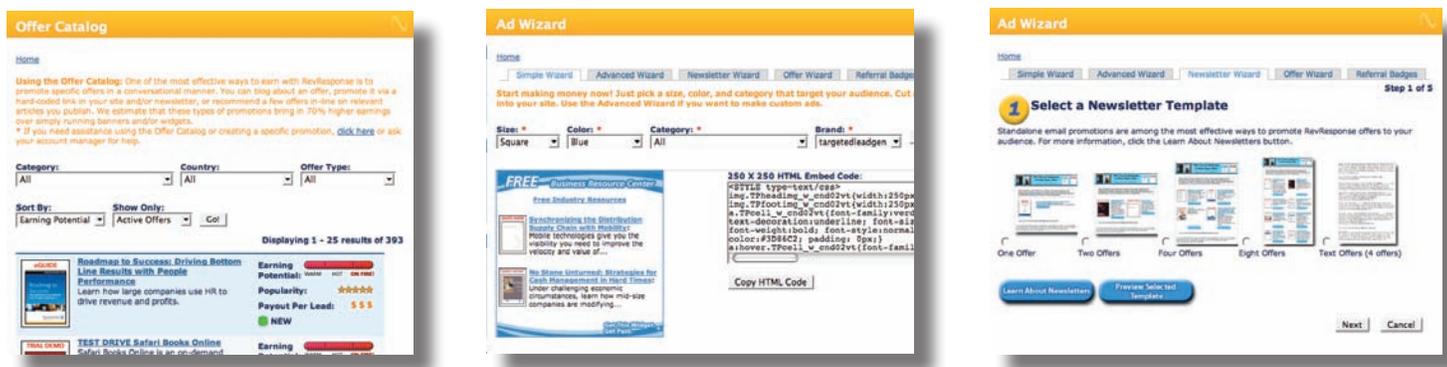
- Deb Alloway of ToolButton.com

# Introduction

**RevResponse** is a premiere business-focused ad network that goes beyond banner-styled advertisements. As a publisher, you can offer **FREE** relevant business content that you give away to your audience while making money!

**RevResponse is a pay-per lead program with high payouts. Every qualified lead generated earns you a minimum payout of \$1.50 and up to \$20.00. Select offers from over 33+ industry categories.**

Many ad networks and affiliate programs only give you banners or text links for your website promotions. We do that too, but we don't stop there. With RevResponse, every corner of the online world becomes a potential revenue source and we give you the tools to make it happen.



If you're not a RevResponse partner, sign-up now. It's easy and free to join RevResponse - [Click here to join now.](#)

Here are the top 10 ways to make money with RevResponse:

1. Monetize Your Blog Posts
2. Cash In On Your Site Content
3. Drive Traffic To Your Co-branded Content Resource Center
4. Promote With E-Newsletter Inclusions
5. Optimize Your Opt-in Mailing List
6. Monetize Your Site Communications
7. Leverage Your Social Networking Sites
8. Create Promotions Using RevResponse RSS Feeds
9. Place An Ad Widget On Your Site
10. Refer New RevResponse Partners

# 1. Monetize Your Blog Posts

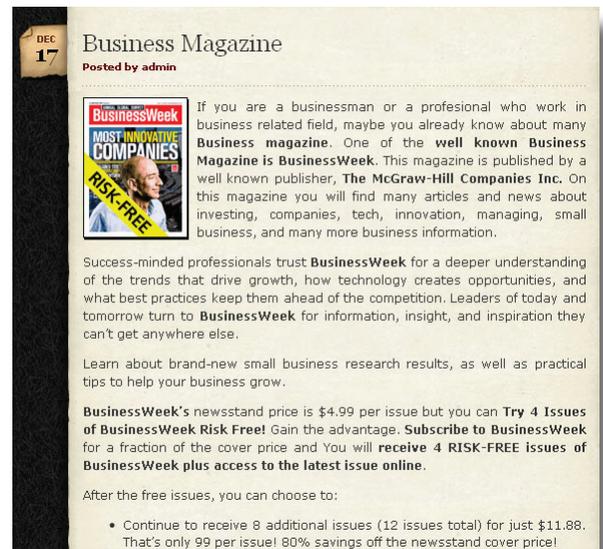
Move away from typical ad placements. RevResponse provides you with valuable business magazine and whitepaper offers from over 33+ industries that you can blend into your blog or website as content. The relevant content is a natural fit in the conversation and your audience benefits from the free offers.

## Actual Partner Examples:

### RevResponse Tool Tip

#### Offer Catalog

Use the Offer Catalog tool to search for available offers to review within your content. Search by industry, geography, content type and payout.



## 2. Cash In On Your Site Content

Turn the news and topics you post on a regular basis into a revenue stream by providing your users content that is related to the topic.

There are hundreds of offers available from more than 33 industries within the RevResponse Offer Catalog. You can use these offers to align with areas of interest to your audience. By recommending specific offers within a blog post or news feature on your site, you are not only improving your revenue potential but you are also improving your users' experience.

### RevResponse Tool Tip

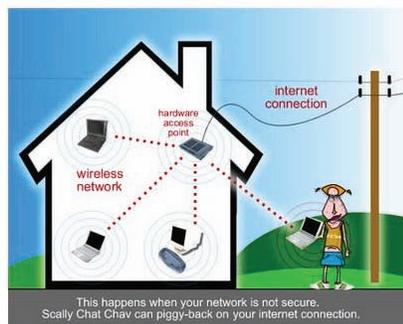
#### Offer Catalog

Use the Offer Catalog to find offers that relate to your news and topics. Add the offers you find within this tool to your site as related reading.

### Actual Partner Examples:

#### How To Protect Your Wireless Network From Security Threats

Posted In: [Free Ebooks](#) , [Free Magazine](#) , [Free Software](#) , [Security](#) , [Wireless Security](#) . By mike



#### Keep the Router in Appropriate Place:

Keep the wireless router in your house in a position that it is in the centre of your house and not near any windows or doors. Usually Wi-Fi covers large area, so minimize the area of coverage outside your house.

#### Don't Connect To Unsecured Wireless Networks:

Turns off the auto connect option in your laptop or other wireless devices as most of the devices automatically connect to available Wi-Fi nearby which will lead to security risks.

#### Related White Papers:

##### "Security: The Wireless Revolution is Here"

**WHITE PAPER** This free white paper from motorola-address security risks in wireless handheld computing systems with a solution that provides end-to-end security. This paper outlines how the Good wireless handheld computing system provides end-to-end security and how the Good System places security completely in the hands of IT managers and does not require users to set security parameters or make any

The related whitepaper makes a great piece of support material for the blog while you get paid for every qualified download.

### Voice From Home

Thought, Support, Review, Make Money

DEC 22

#### List of Great Golf Club in Indonesia

Posted by admin



Indonesia is a beautiful country. The nature is great and the peoples is warm. They will smile and welcome you.

If you are a golfer or a golf player, why don't try to visit many **golf facilities that available in Indonesia**. Here's the example of what **Indonesia golf resorts** can offer to you:

Great things come in great packages, so to speak.

In particular, **golf resorts** provide more than a golf player would ask. Generally, it caters to different kinds of people and not just **golf enthusiasts**. **Golf resorts can really stand out in the vacation business**.

Due to its nature, **golf resorts** literally have rooms and villas situated in a secured place. The rooms and villas are full of necessary services usually seen in a typical **resort**: large air-conditioned rooms, luxurious bathrooms, cable televisions, and internet connections.

Most of these **golf resorts** have magnificent views coupled with mild and healing climate. Landscapes and ornamentations are carefully drawn in the most luxurious way. There are beautiful pools and ponds that captivate visitors.

However, unlike other types of resorts, a **golf resort caters** to the specific needs of a golf player or a **golf aficionado**. These golf resorts are specially made for people who want to relax, have fun, and at the same time enjoy **playing golf**.

Here's great offer of **free golf magazine** and you should grab it for free:



**Golfdom Free Golf Magazine** is a **free magazine** of solutions and opinions for **golf course superintendents, owners and managers of daily fee, public, semi-private, private, resort, state, and city courses**.

Golfdom's timely advice and independent voice is valued as the clear market in editorial quality. Superintendents and golf course owners and managers all over the country rely on Golfdom's award-winning, reader-driven coverage of all aspects of golf course maintenance.

Share and Enjoy:

Blending the free magazine offer into the blog post gives the audience an added bonus that can attract return visits.

# 3. Drive Traffic To Your Co-branded Content Resource Center

Every RevResponse partner is provided with a co-branded business content resource center which hosts all available RevResponse offers. This partner page is a subdomain of [www.tradepub.com](http://www.tradepub.com) and can be used as a landing page where you can send your users to request our offers.

By integrating this resource center within your website or blog, you encourage your audience to browse the entire catalog of offers we have available for them. Include this link within the navigation you already have in place to direct your users to the free offers. A key benefit in using the co-branded resource center is that your audience is not directed away from your website unlike traditional banner ads.

## RevResponse Tool Tip

### Co-Branded Resource Center

You can customize your Co-branded Resource Center to match your site's look and feel using the Site Setup Wizard.

## Actual Partner Examples:

The screenshot shows the TechNewsletters.com website. The navigation bar includes links for 'home', 'how it works', 'what's new', 'freebies', 'faq', 'whitepapers', 'search', and 'my newsletters'. The 'whitepapers' link is highlighted with a yellow box. Below the navigation, there are links for 'Magazines Home', 'TradePub.com FAQ', 'TradePub.com Privacy Policy', and 'Publisher/Partner Information'. A 'Tell a friend!' button is also present. The main content area is titled 'Free Technical Document Downloads' and includes a description: 'Browse through our extensive list of free Information Technology white papers, downloads and podcasts to find the titles that best match your skills; topics include technology, IT management, business technology and e-business. Simply complete the application form and submit it. All are absolutely free to professionals who qualify.' Below this, there are three featured items: 'The PHP Anthology: 101 Essential Tips, Tricks & Hacks, 2nd Edition - Free 207 Page Preview!', 'Sales and Marketing Performance Trends for Small & Medium Business', and 'Vulnerability Management for Dummies'.

Strengthen Your Brand: Your co-branded resource center can be branded to match your UI seamlessly.

Get Found On Search: Linking to your co-branded resource center will increase the likelihood of your site being found when users search for free resources for offers relating to the content RevResponse makes available.

The screenshot shows the Best Security Tips website. The navigation bar includes links for 'Register now' and 'Login'. The main content area is titled 'FREE Network Mapping Tool for Microsoft® Office Visio® Professional 2007'. Below this, there is a menu with categories: 'TIPS', 'NEWS', 'TOOLS', 'DOWNLOADS', 'MALWARE', 'FORUM', 'BOOKS', 'FREE MAGAZINES', and 'FREE WEBCASTS & VIDEOS'. The 'FREE MAGAZINES' link is highlighted with a yellow box. Below the menu, there is a search bar and a 'GFI LANguard Network Security Scanner - Dld 30-day trial!' advertisement. The main content area is titled 'Free Trade Magazine Subscriptions & Technical Document Downloads' and includes a description: 'Browse through our extensive list of free IT - Security magazines, white papers, downloads and podcasts to find the titles that best match your skills; topics include authentication, hacking, internet privacy and internet firewalls. Simply complete the application form and submit it. All are absolutely free to professionals who qualify.' Below this, there are two featured items: 'Data Privacy Best Practices: Time to Take Action!' and 'Infonomics Magazine'.

## 4. Promote With E-Newsletter Inclusions

Make your e-newsletters work for you. If you are an e-newsletter publisher, you don't have to cram your newsletters full of ads in order to profit from them – with RevResponse you can monetize these mailings by providing our valuable free content to your recipients.

### Actual Partner Examples:



**Sales Gravy**

Sales Professionals are the Elite Athletes of the Business World™

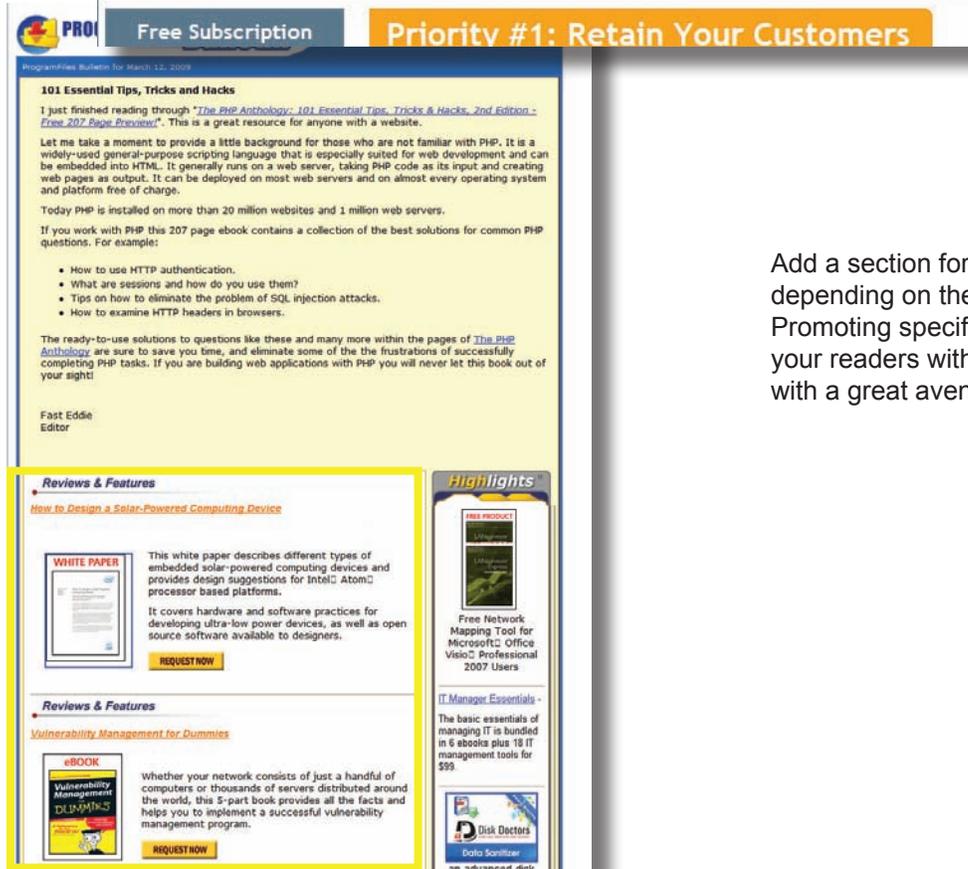
Are YOU READY to WIN?

© 2008, Jeb Blount

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**Free Subscription** **Priority #1: Retain Your Customers**

Program/Price Bulletin for March 12, 2009

### 101 Essential Tips, Tricks and Hacks

I just finished reading through "The PHP Anthology - 101 Essential Tips, Tricks & Hacks, 2nd Edition - Free 207 Page EBook!". This is a great resource for anyone with a website.

Let me take a moment to provide a little background for those who are not familiar with PHP. It is a widely-used general-purpose scripting language that is especially suited for web development and can be embedded into HTML. It generally runs on a web server, taking PHP code as its input and creating web pages as output. It can be deployed on most web servers and on almost every operating system and platform free of charge.

Today PHP is installed on more than 20 million websites and 1 million web servers.

If you work with PHP this 207 page ebook contains a collection of the best solutions for common PHP questions. For example:

- How to use HTTP authentication.
- What are sessions and how do you use them?
- Tips on how to eliminate the problem of SQL injection attacks.
- How to examine HTTP headers in browsers.

The ready-to-use solutions to questions like these and many more within the pages of [The PHP Anthology](#) are sure to save you time, and eliminate some of the frustrations of successfully completing PHP tasks. If you are building web applications with PHP you will never let this book out of your sight!

Fast Eddie  
Editor

### Reviews & Features

**How to Design a Solar-Powered Computing Device**

**WHITE PAPER**

This white paper describes different types of embedded solar-powered computing devices and provides design suggestions for Intel® Atom™ processor based platforms.

It covers hardware and software practices for developing ultra-low power devices, as well as open source software available to designers.

[REQUEST NOW](#)

### Highlights

**FREE PRODUCT**

Free Network Mapping Tool for Microsoft® Office Visio® Professional 2007 Users

**IT Manager Essentials -**

The basic essentials of managing IT is bundled in 6 eBooks plus 18 IT management tools for \$99.

**Disk Doctors**

Beta Sanitizer  
an advanced disk

### Reviews & Features

**Vulnerability Management for Dummies**

**eBOOK**

Whether your network consists of just a handful of computers or thousands of servers distributed around the world, this 5-part book provides all the facts and helps you to implement a successful vulnerability management program.

[REQUEST NOW](#)

Add a section for a "free offer of the week" (or month depending on the frequency of your newsletter delivery). Promoting specific offers within your newsletter provides your readers with useful resources and provides you with a great avenue for revenue.

# 5. Optimize Your Opt-In Mailing List

For RevResponse partners with opt-in emailing lists, the earning potential is endless. You can monetize this list by sending emails featuring one or multiple free offers. The RevResponse NewsLetter Wizard allows you to target offers to your audience by industry, geography, and offer type leading to greater potential for revenue.

**RevResponse Tool Tip**

### Newsletter Wizard

Use the Newsletter Wizard tool to create a customized HTML mailing in 5 easy steps.

## Actual Partner Examples:

**TechNewsletters.com** The Directory for IT Newsletters

TechNewsletters.com has partnered with TradePub.com to offer you complimentary one-year subscriptions to hundreds of leading Tech publications. No coupons, credit cards, special codes, or purchases are necessary. **Publications are entirely FREE to those who qualify.** Select from the titles below, or [click here](#) to browse our full list of available titles.

- eWeek** Is the essential technology information source for builders of e-business... [More Info](#)
- Internet Retailer** Is the first magazine devoted to reporting on the Internet revolution in retailing and today remains the only magazine... [More Info](#)
- SC Magazine** Deals with all the pertinent issues relating to safeguarding e-business technology, IT security threats and the solutions... [More Info](#)
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- On Wall Street** is dedicated to helping brokers, advisors, consultants and other financial professionals attract and retain clients... [More Info](#)
- ABA** mag mid-firm: and pers any... [More Info](#)
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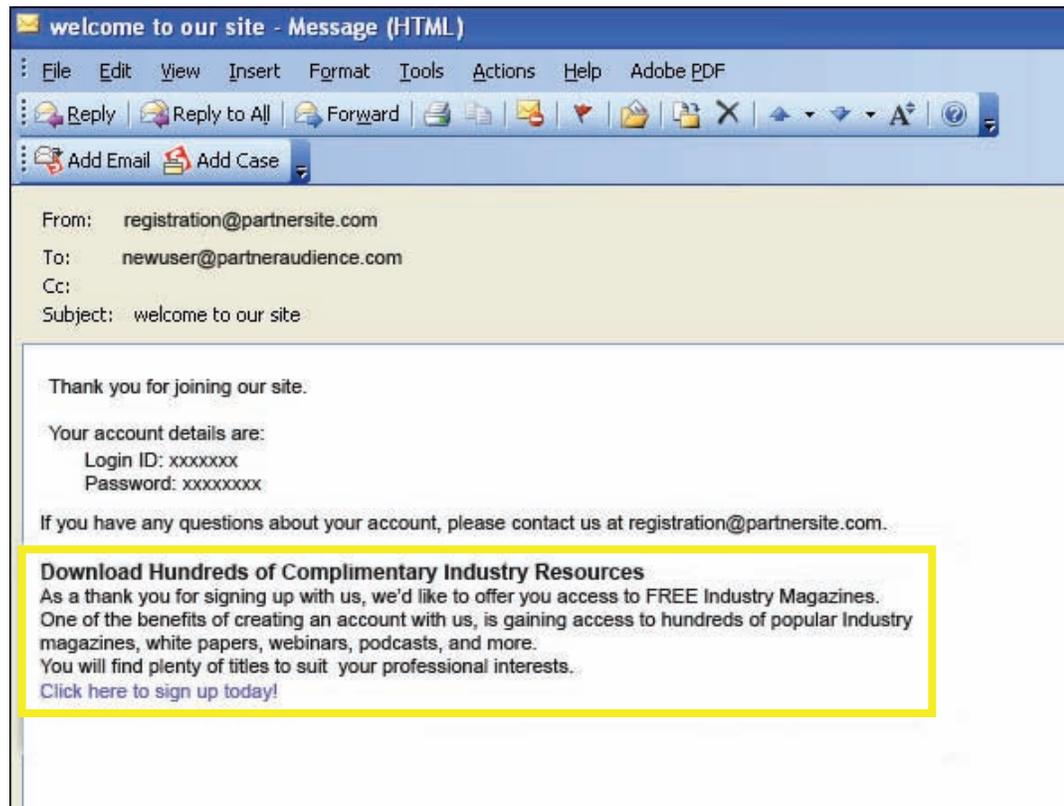
## 6. Monetize Your Site Communications

Every corner of your online presence is a money-making opportunity with RevResponse – even your site registration landing page can become a potential revenue generator.

If you operate a site that requires visitors to sign-up for your newsletter, for other offers, for alerts, etc., you can maximize that action. When a visitor registers within your site, you most likely send them to a “thank you” page or send them a confirmation email where you give membership information for signing up.

Capitalize on that captive audience by including a message with an offer promotion. For example: “Thank you for registering/signing up. As part of your membership with us, we’d like to offer you the following free magazine subscription (or download).”

### Example:



# 7. Leverage Your Social Networking Sites

If you use a messaging or social networking site like Twitter, you can promote to your friends, followers or contact lists. Many of our partners have been leveraging Twitter as a promotion tool and have started tweeting about individual free magazines they may be interested in. Interested readers are taken to a web page where they can register for the free magazines and downloads.

## Actual Partner Example:

The image shows a Twitter post from a user named 'weblord' with the text: "Hey there! Weblord is using Twitter. Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? Join today to start receiving Weblord's updates." Below the tweet is a banner for "updated TwitMags.com - Twit Free Magazines - http://www.twitmags.com/ PS rt #free #magazine" dated "5:27 PM Mar 10th from web".

The main part of the image is a screenshot of the Twit Free Magazines website. The header includes the title "Twit Free Magazines" and the tagline "What Free Magazines Are You Reading Today?". Navigation links for "Home" and "Login" are present, along with a search bar. The main content area lists several free magazines:

- Building Design+Construction Free Magazine (twitmags.tradepub.com...)
- Electrical Contractor Free Magazine (twitmags.tradepub.com...)
- Medical Device Technology (MDT) magazine (twitmags.tradepub.com...)
- Hospitals & Health Networks (twitmags.tradepub.com...)
- Nutritional Outlook Free Magazine (twitmags.tradepub.com...)
- Advanced Imaging Free Magazine (twitmags.tradepub.com...)

Each listing includes a small logo and a link to the magazine's website. On the right side of the website, there is a section titled "What is this for?" explaining that users can communicate with friends and family by exchanging short status messages. Below this, it says "Just say what you are doing right now." Another section titled "Why should I use this?" states: "You are going to movies, jogging or party? Say it. Your friends would like to hear it from you :) Keeps you in touch!". A "How it works?" section explains that users decide which shouts they want to receive by subscribing to users, and that they have full control over the amount of information they get. There are also sections for "Find out more", "Latest users", and "Popular users".

# 8. Automate Your Promotions Using RevResponse RSS Feeds

For our more technically savvy partners, we have both an XML Catalog and RSS Feeds that can be utilized to automate the creation of special web pages, libraries, catalogs, and tools. The flexibility of these programmer resources is endless and the tools allow you to flex your creative muscle.

## XML Catalog Examples:

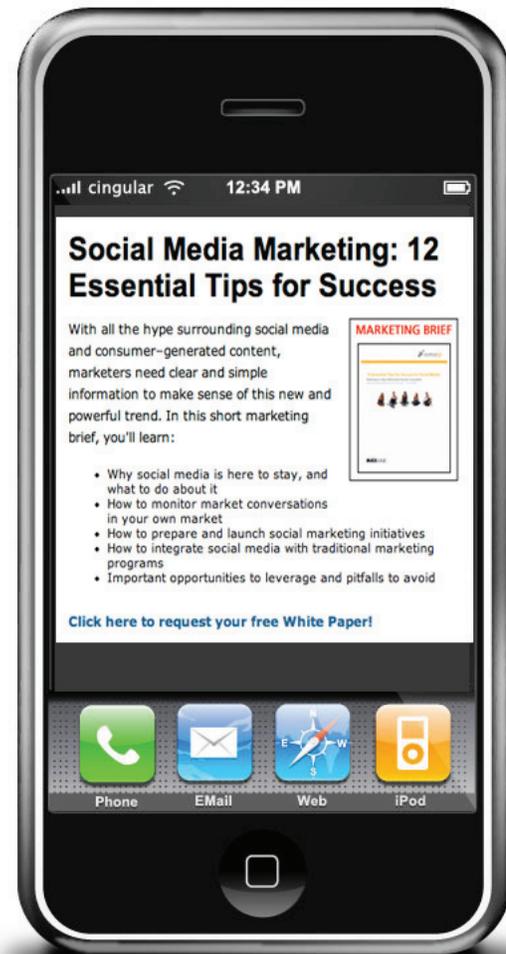


BizReport pulls content directly from the XML catalog from Tradepub.com. BizReport parses the XML to provide tailored content to their readers.

## RevResponse Tool Tip

### RSS Feed

Use the RSS feeds to create custom promotions and to be aware of the most recently release offers. The RSS feeds can be found on your co-branded resource center.



The XML catalog can be parsed for use in mobile devices.

# 9. Place An Ad Widget On Your Site

RevResponse allows for monetization of every aspect of your online presence including standard ad space. RevResponse provides interactive widgets that can be used to monetize the ad space within your site, blog, or newsletter. Don't forget about text links as well.

## RevResponse Tool Tip

### Ad Wizard

Use the various tools within the Ad Wizard to create simple or customize ads for your IAB space.

### Actual Partner Examples:

Subscribe to any international magazine for free

**FREE Business Resource Center**

**Free Industry Resources**

**Best Practices in Creating a Strategic Finance Function:** Many CFOs and the finance organizations they lead have started to take on new strategic roles...

**Backup and Recovery Best Practices for Microsoft SQL Server 2005:** To help you choose from among the available configuration options and backup and...

Get This Widget. Get Paid.

New user? REGISTER LOGIN

Welcome mellosarg, the newest member

**AttackPrevention**

**FREE Business Resource Center**

**How to Design a Solar-Powered Computing Device:** Learn the great strides being made in solar-powered computing devices.... [more](#)

Get This Widget. Get Paid.

**How To Protect Your Wireless Network From Security Threats**

Posted In: [Free Ebooks](#) , [Free Magazine](#) , [Free Software](#) , [Security](#) , [Wireless Security](#) . By mike

hardware access internet connection

**FREE RESOURCE CENTER**

Choose Category

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• <a href="#">How I Make \$250+ A Day Promoting Other People's Products...</a>	Hits: 1354
• <a href="#">\$225+ Daily Processing Rebates At Home For 60 Minutes</a>	Hits: 406
• <a href="#">Copy The Exact Campaigns That Make Me \$94,133 Every 30 Days</a>	Hits: 410
• <a href="#">Free Business, Computer &amp; Trade Magazine Subscriptions</a>	Hits: 428
• <a href="#">NEW! Your Ads to 135,000 Cell Phones Instantly...</a>	Hits: 531
• <a href="#">Receive \$15 for Every Email Address You Collect</a>	Hits: 593
• <a href="#">Join Free And Stop Being Robbed \$3 for Every Dollar You Earn</a>	Hits: 410

# 10. Refer New RevResponse Partners

You can earn by simply telling others about RevResponse. As a RevResponse partner, you can post advertising badges on your site to sign up new partners. In turn, you can earn up to 20% commission on any revenue your referral partner earns for 6 months.

## RevResponse Tool Tip

### Referral Badges

Grab a pre-made referral ad for your site. The badges are coded for your account. Just cut and paste.

## Actual Partner Examples:

Browse > Home / Making money / Hot! Monetize your blog by offering Free Magazine

### Hot!! Monetize your blog by offering Free Magazine

July 30, 2008



The word "Free" has become VERY popular feature of the world and also search query especially a [free magazine](#) or [free white papers](#). Now I have a [trade publications](#) site from Revresponse.com. Visitors can get B-to-B trade publications — all for free.

Revresponse.com is one of Netline Corporation known as the leader B2B model among Advertiser, Marketers and magazine publisher which delivers [white papers](#), magazines, newsletters, and more to qualified professionals their target market. Netline clients include ORACLE, Cisco System, [Adobe](#), SAP and many other big IT companies.

Here's a screenshot of what my TradePub site looks like — you could have something like this using your site's own design:



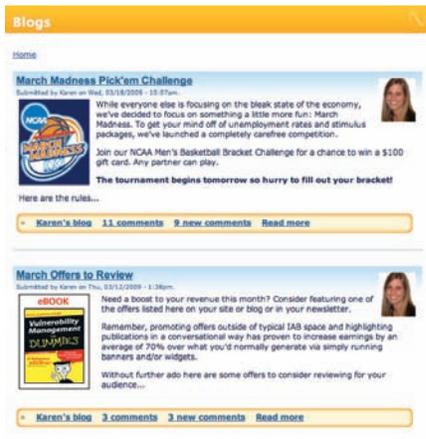
Maybe you have a two basic question:



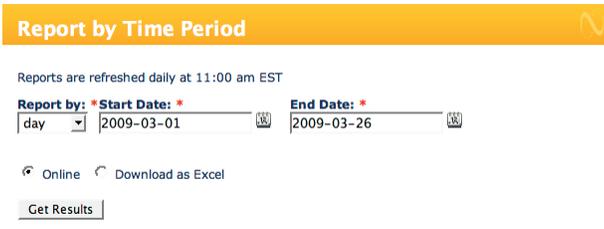
# The RevResponse Difference



RevResponse gives you the tools to make money outside the traditional IAB banner ad space.

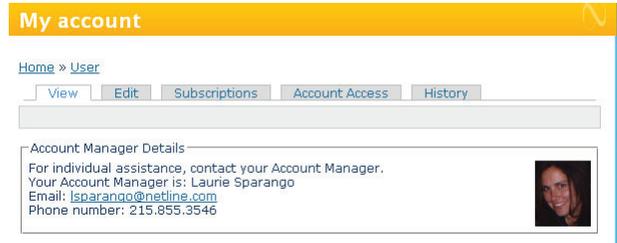


The RevResponse Blog provides partners with the latest news, offers and contests.



RevResponse offers more than 6 different reports to help you optimize your advertising programs.

RevResponse is a pay-per lead program with high payouts. Every qualified lead generated earns you a minimum payout of \$ 1.50 and up to \$ 20.00. Select offers from over 33+ industry categories.



With RevResponse, you get a dedicated account representative to help you get started quickly.



The RevResponse Forum provides a wealth of knowledge; and, the partners share valuable tips on how to make money online.

## Not a member yet - Join RevResponse Today!

**Sign Up Now!**