

High Volume eMail Delivery Service

With over 15 years of experience in providing solutions to successful media and technology companies, NetLine's High Volume eMail Delivery Service, maximizes efficiencies in your team while increasing deliverability and conversion rates.

By leveraging the NetLine technology to deliver your eMail campaigns, you tap into a fully established platform that utilizes industry best-practices, and proven standards. NetLine's eMail Delivery Service fully manages your program from setup to launch, easily integrates with other NetLine Lead Generation and Lead Nurturing products, and provides detailed, customer reporting to ensure you continue to drive improvements in conversion rates. As with other NetLine Enterprise Marketing Services, NetLine eMail Delivery Service includes a dedicated Client Services Manager focused on supporting your program initiatives.

The screenshot shows the NetLine Corporation user interface. It features a navigation menu at the top with links for Home, Campaigns, Database, Tools, Using MFC, Preferences, and Logout. The main content area is divided into several sections:

- Welcome Chris:** A personalized greeting and a list of available services like TradePub, Report Page, SFC, Database, Select List, Edit Contact, Edit Campaign, Tools, Download Checklists, and HTML Checker.
- WELCOME TO MY NETLINE:** A central message area with instructions on how to use the platform and contact support.
- MY MOST RECENT CAMPAIGNS:** A table listing recent campaigns with columns for Name, Date, and Type.
- MY FAVORITE REPORTS:** A table listing favorite reports with columns for Name, Date, Type, and Delete.

Example: Detailed reports on program metrics.

Features

- Import 3rd-party lists.
- ISP monitoring.
- Fully managed campaign set-up and launch.
- Tracking of all links.
- HTML/Multi-part MIME and text-only support.
- CAN-SPAM compliant.
- Automated opt-out processing.
- Dedicated expert Client Services Manager.
- Detailed custom reports and graphs.
- Online portal for reviewing campaign results.

Benefits

- High-availability eMail delivery.
- Increase delivery rates.
- Customized campaign delivery services.
- Efficient list and opt-out management.
- eMail best-practices increases delivery rates.
- Client services review and reporting.

The NetLine Advantage

Along with the NetLine's Custom Landing Page Service, NetLine's High Volume eMail Delivery Service, maximizes your internal resources and improves program performance with increased deliverability and conversion rates. For more information on NetLine Custom Landing Page Service, call NetLine to speak with a programs expert: 408.340.2200, or visit www.NetLine.com