

Custom Landing Pages

Limited resources and compressed delivery schedules can put pressure on internal marketing teams. NetLine Enterprise Marketing Services allow you to focus on high performing tasks while our expert creative services and client services teams work hand-in-hand to extend your program management resources and eliminate extra development cycles with your internal IT organization.

With over 15 years of experience in delivering solutions to successful media and technology companies, NetLine brings resources and skills that address your specific program and team needs, establishing a custom solution that will maximize efficiencies in your team and drive performance of your online program.

Example: Custom landing page development and hosting.

Features

Fully Hosted and Managed Service

- Set up of online forms and supported HTML pages, including thank-you pages and eMail acknowledgements.
- Testing, optimization and verification of all functionality.

Advanced Rules Based Behaviors and Data Gathering

- Rule based fulfillment to your CRM/SFA system.
- Rule based eMail notification alerts to one or more individuals.
- Full tracking and deliverability monitoring.
- Data validation and filtering.
- Flexible dynamic forwarding to external landing pages.

Expert Client Services

- Best practices approach through all program steps.
- Program monitoring and campaign data interpretation.

Benefits

- Dedicated Technical and Creative Resources.
- Rapid Tailoring and Targeting.
- Streamline eMail and Landing Page Campaigns.
- High volume scalability and availability.
- Increase response rates.
- Save program set up costs and time.
- Eliminate need for internal IT Support.

The NetLine Advantage

Along with the NetLine's High Volume eMail Delivery Service, NetLine's Custom Landing Page Service maximizes your internal resources and improves program performance. For more information on NetLine Custom Landing Page Service, call NetLine to speak with a programs expert: 408.340.2200, or visit www.NetLine.com